

presents

SUSTAINABLE PACKAGING



4 HOURS



39 LESSONS



21 VIDEOS



A COMPREHENSIVE COURSE

In this course, you're going to get a solid foundation in sustainable design. Course material includes tools and resources you can apply today to make environmentally conscious decisions. We will cover LCA, energy sourcing, design optimization and effective recovering. Consideration of the 3Ps (people, planet and profit) are absolutely essential in crafting a convincing sustainable strategy.

TAKEAWAY

AN IN-DEPTH LOOK AT SUSTAINABILITY AS IT RELATES TO PACKAGING, AND WAYS TO REDUCE A COMPANY'S ENVIRONMENTAL FOOTPRINT.

LEARNING OBJECTIVES:



COMPREHEND SUSTAINABILITY FOR ALL STAGES OF A PRODUCT'S LIFECYCLE



EMBRACE SUSTAINABLE TOOLS AND STRATEGIES DURING THE DESIGN WORKFLOW



LEARN ALTERNATIVE MATERIALS AVAILABLE FOR PACKAGING



UNDERSTAND HOW A SUSTAINABLE MARKET STRATEGY IS ESSENTIAL FOR A MARKET LAUNCH AND HOW TO IMPLEMENT IT

CLICK HERE TO LEARN MORE ABOUT THIS COURSE !

