

presents

# METAL PACKAGING



**3**  
HOURS



**37**  
LESSONS



**40**  
VIDEOS



## A COMPREHENSIVE COURSE

This course details the different types of metal that are applicable to packaging and go through the process of making cans and closure systems. From an applied perspective, it covers how consumers perceive metal packaging and where it makes sense in a decision-making strategy, along with real-world case studies of companies moving into or away from metal.

## TAKEAWAY

YOU'LL GAIN A STOCK CONTAINER SELECTION STRATEGY FOR FOOD, BEVERAGE, PHARMACEUTICAL, COSMETIC, INDUSTRIAL, AND CHEMICAL METAL PACKAGING APPLICATIONS.

## LEARNING OBJECTIVES:



DISCOVER METAL'S HISTORY AND THE CURRENT STATE OF THE INDUSTRY



UNDERSTAND THE MANUFACTURING PROCESS



LEARN ABOUT METAL COATING SYSTEMS AND THEIR PROPERTIES



IDENTIFY THE VARIOUS FORMATS OF METAL PACKAGING INCLUDING AEROSOLS, TWO AND THREE-PIECE CANS, BEVERAGE CANS, FLEXIBLE PACKAGING, TUBES, TRAYS, ETC.



COMPREHEND AND APPLY THE FUNDAMENTALS OF METAL PACKAGING AND THE VALUE IT BRINGS TO THE FOOD, BEVERAGE, HEALTH AND BEAUTY, HOUSEHOLD, AND INDUSTRIAL SECTORS

**CLICK HERE TO LEARN MORE  
ABOUT THIS COURSE !**

