

SPOTLIGHT ON:



More than 60,000 3M products are used in homes, businesses, schools, hospitals and other industries. One third of their sales come from products invented within the past five years, thanks to innovations from the thousands of researchers and scientists they employ around the world. With corporate operations in 70 countries and sales in 200, 3M is committed to creating the technology and products that advance every company, enhance every home and improve every life.

The Packaging School aims to help 3M educate end-users on new product offerings and employees in the art, science and business of packaging as a focus target market. The creation of digital content that is educational in nature will serve as a 3M marketing vehicle. Our model of online learning will allow this content to be available on demand and easily accessible to a geographically diverse, yet niche interested audience.

SPONSORSHIP BENEFITS INCLUDE

- Brand exposure to hundreds of students in the packaging industry
- Recognition from top brand owners and packaging suppliers that buy our courses for their employees
- Exposure to students from our University partnerships who will soon be applying for jobs and entering the workforce
- Licenses to educate their employees or customers with no extra cost to your company

**If you interested in becoming a sponsor with
The Packaging School, contact us today!**

Info@PackagingSchool.com *or* (864)412-5000

“Innovation starts with communication. And to communicate effectively, we must all have the same foundation of knowledge from which to discuss packaging challenges and discover the proper solutions.”

Mona Janochoski
3M Senior Technical Manager

