

SPOTLIGHT ON:



The International Society of beverage technologists (ISBT) is an international association of beverage professionals devoted to the advancement of the art and science of the evolving soft drink industry.

In addition to establishing best practice methods and guidelines widely accepted in the industry, a major focus of the organization is education.

The Packaging School partnered with ISBT to create an online Beverage Institute. These custom courses are designed to provide an important resource for the global community of beverage professionals. The sessions, taught by experienced beverage professionals, provide overviews as well as in-depth discussions on key topics in the art and science of beverage production.

BENEFITS OF CUSTOM COURSE DEVELOPMENT

- We help you define your learning goals and we develop courses to meet those goals
- Developing content for your target audience can make you an effective thought leader
- We use a process called microlearning—method that breaks up difficult or lengthy topics into bite-sized lessons that keeps your learners engaged and entertained
- Allows you to shine a light on important people and information within your industry

Contact The Packaging School today so we can help you develop your very own custom course content!

Info@PackagingSchool.com *or* (864)412-5000

“Being able to look at the material online in micro lessons has been a great advancement in learning—the students retain the material better using micro lessons. We were still looking at using Powerpoint.

Cloeann Durham

Vice President of Quality at Coca-Cola Bottling Co. Consolidated

