

SPOTLIGHT ON:

UPM **BIOFORE**
BEYOND FOSSILS

UPM Raflatac is a leading global supplier of pressure sensitive labeling solutions. Their films and papers are used for product and information labeling across a wide range of end-uses—from pharmaceuticals and security to food and beverage applications. Their annual sales are EUR 1.4 billion, manage over 3,000 people and 10 factories, including a wide network of sales offices and distribution terminals worldwide.

UPM Raflatac wanted a way to make certain their entire staff understands their processes and products. In order to meet that need, The Packaging School and UPM Raflatac partnered to develop Pressure Sensitive Labels 101. This effort resulted in a cost-effective, online course featuring a comprehensive overview of the world's leading label type, and the tools needed to develop the right solutions for each unique packaging challenge.

BENEFITS OF PARTNERING WITH US FOR CONTINUED EDUCATION

- Investing in your staff is an investment in your business
- Providing education for your people ensures they are growing
- Roll out new ideas, concepts, strategies, etc. and track learner activity
- For some organizations/occupations, CE is required—we make it easy
- We are experienced at taking your information and making it into e-learning modules

**Contact The Packaging School today so we can help you
with your continuing education efforts!**

Info@PackagingSchool.com *or* (864)412-5000

“Once participants complete the self-paced course, they will be equipped with the know-how required to help their businesses grow through operational efficiency, brand impact and ultimately, sales.

Excerpt from a UPM Raflatac Promo Piece

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